



Board of Trustees Meeting Minutes

Anderson Abruzzo Albuquerque International Balloon Museum,
9201 Balloon Museum Drive, Albuquerque, NM 87113

West Meeting Room, 2nd Floor

Wednesday, September 18, 3:00-4:30 pm

Remote option - <https://cabq.zoom.us/j/84260709003>

Members: Chair Gina Montoya, Vice Chair Nora Tocci, Nancy Abruzzo, Rodrigo Eichwald, Don Harris, Jessie Hunt, Cindy Hernandez-Wall, Janice Arnold Jones, Natalie Pascoe, Jeremy Rutherford, Victor Segura, Jonathan Wolfe

Balloon Museum Staff: Nan Masland, Eric Wimmer, Cyndy Garcia, Lauri McGovern, John Fitzpatrick

1. Call to Order 3:08
2. Approval of Agenda and Minutes - Jonathan Wolfe motion to accept minutes and adopt agenda, second Jeremy Rutherford, unanimous approval
3. Welcome New Board Member Don Harris quick introduction
4. Museum Update - Nan Masland, Museum Manager
 - a. Theater Update – will not be open for Fiesta hoping to open in 2025.
 - b. Playscape Fundraising – Flight of Imagination Playscape, applying for recreation trails grant to enhance the North diversion trail. Two phases from details from plan landscape architect. \$5.4M total cost today.
 - Phase One - Cost \$3 million
 - \$1,000,000 Balloon Museum Funds - Existing
 - \$750,000 Rec Trails + Grant - Application in process
 - \$250,000 Private donation - Coming October 2024
 - \$250,000 Lodger's Tax - Proposed for 2025:
 - \$750,000 Legislative Funds - Proposed for 2025
 - Phase Two - Cost \$3 - 4 million
 - \$1,000,000 Corporate Sponsorships
 - \$750,000 Grants - TBD
 - \$500,000 General Obligation Bond - Proposed 2026
 - \$250,000 Lodger's Tax - Proposed for 2026
 - \$500,000 Legislative Funds - Proposed for 2026

- c. Events at Balloon Museum During Balloon Fiesta 2024 – invited to Oct 8th and 9th events please RSVP list of events in program.
 - d. Winker Donation Special Announcement before Hall of Fame – Jim Winker was inducted posthumously in 2021 to the balloon hall of fame involved in development of balloon technology, donated to the foundation with sons Greg and Ted supporting the playscape with an anchoring donation.
 - e. Requesting balloon rides for staff during Balloon Fiesta – try to connect staff to ballooning.
5. Exhibitions Update –Dr. Lynne Newton – Curator of Exhibitions – updates to canopy of color with RC balloons, working on 2024 master plan, map out and phase in new exhibitions. Review of floorplan and future exhibits. Review for next decade. Next year 2025 is 20th anniversary of the BM showcases past improvements and highlight the new possibilities for fundraising and sponsorships.
 6. Collections Update – Eric Wimmer, Curator of Collections – request to board to help purge tanks for future display.
 - a. Annex Upgrade – HVAC replacement, new air management fans and air movement system, new IT closet, new siding, new roof.
 7. Foundation Update – Laurie Magovern, Executive Director -observation deck dining announcement for tickets, fiesta events.
 8. Discussion-
 - a. Honoring balloonists at the Balloon Museum – As an example Scott Appleman balance of sharing life with out memorializing
 - b. Committee involvement – possibly add a new annual meeting January focus team building
 9. Announcements and Events
 - a. Schedule of Events during Balloon Fiesta 2024 and parking pass distribution
 10. Announcement of next meeting – November 13, 3-4:30 pm
 11. Adjournment – 415 pm

Committees and Members

Outdoor Exhibition – N. Abruzzo, N. Tocci, J. Rutherford, R. Eichwald, N. Pascoe

Collections Committee – R. Berhman, C. Hernandez-Wall, J. Rutherford, V. Segura

Onboarding New Members - Trustee Mentor C. Hernandez-Wall

Accreditation Exploration - N. Pascoe, N. Abruzzo, G. Montoya

Legislative Committee – N. Abruzzo, C. Hernandez Wall, J. Arnold-Jones, J. Rutherford